

AZNMAC 2008 Doctoral Colloquium Paper format

All students who wish to present their research to expert discussants and fellow students in the discussion sessions at the colloquium must submit a 7 page summary paper by **Friday 8 August 2008**.

Those candidates making submissions will be advised by **Friday 29 August** if their paper has been accepted. All students who are accepted for participation in the colloquium will be asked to send an updated submission and their presentation by **Friday 31 October** or to confirm that the original submission will be used as the basis of their participation at the doctoral colloquium. This is to ensure that students receive feedback on the most current version of their research. The titles of the submissions will be included in the Colloquium Program. Submissions should be sent as an email attachment in Word to: ANZMAC2008@uws.edu.au

The first page should contain:

- Name of candidate
- Institution
- Address, phone, fax and email
- Name of supervisor(s)
- Working title of the research
- A 100-word abstract
- Date of enrolment and whether part-time or full-time
- Whether at the early (conceptual development), middle (data collection) or late (data analysis and discussion) stages of thesis study

The main body of the paper (up to 5 pages) should contain:

- The marketing issue being researched
- Why the issue is important - academically and managerially
- Which concepts, theories and frameworks are being used (models and diagrams should be in the text, not appendices)
- Actual or proposed methodology and why this is appropriate
- Anticipated contribution to knowledge
- Progress so far (preliminary findings if a late stage thesis) and next steps
- One or two specific issues where you would like feedback from the panel

The last page should contain:

- Bibliography (10-15 key references)

Formatting Instructions

- Clearly labelled
- Microsoft Word document (or RTF)
- A4 page or US Letter
- Times New Roman 12 point font
- Single spaced
- 2.5 cm (1 inch) margins on all four sides of the text
- Without footnotes
- With figures and tables integrated into the text
- Harvard style referencing
- Citations in text as author's last name and year of publication enclosed in parenthesis without punctuation; e.g. (Kennedy 1998)
- Submissions should be sent in a single file (using the file name: surname_colloquium, e.g. smith_colloquium.doc)

All summaries will be circulated to the members of the panel prior to the colloquium. Students who are presenting their work are asked to bring 20 copies of their 7-page summary papers.